

KID'S HUB  
NEW YORK

ALL YOU NEED TO KNOW!

THE BIG  
SMALL  
SHOW



**JOIN THE LARGEST PHYGITAL COMMUNITY DEDICATED EXCLUSIVELY TO THE CHILDREN'S MARKET. WITH THE N°1 KIDS' FASHION & LIFESTYLE TRADE SHOWS IN PARIS, NEW YORK, AND SHANGHAI IN ADDITION TO ORDERWIZZ, OUR ONLINE B2B MARKETPLACE ACCESSIBLE YEAR-ROUND, PROMOTE YOUR BRAND LIKE NEVER BEFORE THANKS TO INTERNATIONAL EXPOSURE AND AN INCOMPARABLE OPPORTUNITY FOR NEW CONNECTIONS.**

**SINCE AUGUST 2021, THE INTERNATIONALLY RECOGNIZED LABELS FROM KID'S HUB HAVE JOINED THE INDEPENDENT CREATIVES FROM PLAYTIME TO EXHIBIT THE ENTIRETY OF THE CHILDREN'S MARKET UNDER ONE ROOF.**

**A COMBINATION OF PHYSICAL AND DIGITAL EXPERIENCES, PLAYTIME & KID'S HUB ENABLES KIDSWEAR PROFESSIONALS TO BUY AND SELL ANY TIME, ANYWHERE.**

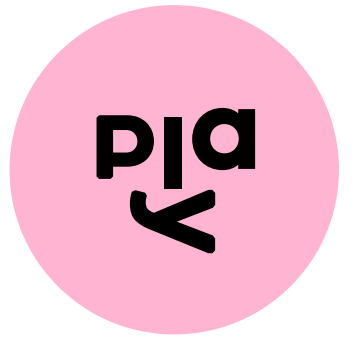
**OFFERING EVERYTHING FROM FASHION TO FURNITURE, PARENTHOOD TO SHOES, ACCESSORIES TO NEWBORN ESSENTIALS, AND SO MUCH MORE, THE PLAYTIME & KID'S HUB TRADE SHOWS AND MARKETPLACE HAVE ESTABLISHED THEMSELVES AS CAN'T MISS DESTINATIONS FOR PROFESSIONALS.**



# A MEETING SPACE FOR BRANDS AND BUYERS

Tailor-made for the broader U.S. market, Kid's Hub New York brings the can't miss labels from the kids' fashion and lifestyle industry together in a space full of creativity and discovery.

Over 260 brands gather twice a year under the roofs of The Altman Building and the Metropolitan Pavilion in the heart of New York City to present their Autumn/Winter and Spring/Summer collections. By exhibiting Playtime & Kid's Hub brands at the same show, buyers are able to explore a broader offer that meets all their needs. This modern approach makes their buying experience more efficient than ever, and has solidified Playtime & Kid's Hub New York's position as the largest and most important kid's fashion and lifestyle trade show in the United States. With the diverse collections from these two complementary sectors of the children's market, buyers find everything they are looking for in one space as they explore the aisles of the only show to exhibit such an artful, well-rounded selection.



# TODAY'S TOP BRANDS ON DISPLAY



- A comprehensive show featuring everything from fashion to lifestyle, babies to teens, apparel to accessories, sportswear to chic.
- An international offer that features U.S. market bestsellers like: **Appaman, Fairwell, Flap Happy, MIA New York, Posh Peanut, Shade Critters, Kissy Kissy, Bari Lynn, Limeapple, Magnetic Me, Vintage Havana, Hatley, Paige Lauren, Primigi, Stella Cove, Elephantito, Little Me, Andy & Evan, Old Soles, Mabel + Honey, Imoga...**
- The most important reps and agents from the kids' fashion and lifestyle industry continue to exhibit their brands at the show: **Lynn Meyer, Ilene Oren, LF Showroom, Nancy Markert, Rose Garden, InPlay Showroom (Grendene Global Brands), Stephanie Fishman, Lola Jo, Adila Aksalic (Unitrends), Mamiye Bros, Nicky Rose Kids, The Showroom, Creations Robo...**
- A venue that is full of elegance while still allowing your creativity to bring the universe of your brand and collection to life in your customizable booth.
- Trend spaces that put brands' products on display in the most artful way and highlight them as market leaders.
- While being larger than ever before, the show remains human-sized and welcoming to all.
- Exclusive features: An insightful seminar by Earnshaw's Magazine to discuss the future of the kids' market, trend presentations by Fashion Snoops, and table cards that identify the season's Earnie Award nominees/winners present at the show, marking them as leaders in the industry.
- Katie, the kids' fashion and lifestyle expert behind Pirouette, will create a reel each day to share her experience at the show. From brand interviews to product spotlights, her content will offer incredible visibility to the brands that catch her eye! As the leading industry resource for kids' fashion and lifestyle, Pirouette has been the destination for professionals in the children's market since 2009.

# COMMUNICATION THAT PUTS YOU IN THE GLOBAL SPOTLIGHT



- Artful and targeted newsletters that promote our brands, industry news, trends, and our vision of childhood to our international community of buyers and professionals.
- Long lasting relationships with media partners that includes Pirouette, MilK Magazine, Doolittle, Scimparello, Lemon Magazine, Fashion Network, Ninsmoda, Earnshaw's Magazine, and many more.
- An exclusive Media Pack that offers our brands the opportunity for strong and efficient focuses.
- A press office that ensures strong visibility to international media and a warm welcome to journalists that attend Playtime & Kid's Hub New York.

# BUYERS FROM AROUND THE WORLD ARE WAITING TO MEET YOU!

Exhibit at Kid's Hub New York to meet with key buyers from around the world in an environment that is welcoming and business-oriented. Coming from department stores, e-shops, concept stores, boutiques, and everything in between, find the retailers that match your style and values to expand your business and grow your clientele.

**Exclusive, yet accessible:** entrance has always been and will remain free for all buyers, members of the press, and other professional visitors.

The cherry on top: buyers who pre-register before the show get FREE meals!

**+ 2,672**

professional visitors  
from 28 countries  
and 39 different US States\*

The United States: 88%  
International: 12%

Average number of days spent at the show: 2

\*Winter 2023 figures



## TOP 12 U.S. STATES:

New York - 46.3%  
New Jersey - 14.2%  
Massachusetts - 4.6%  
Connecticut - 3.9%  
Florida - 2.9%  
Pennsylvania - 2.8%  
California - 2.7%  
Ohio - 2.3%  
Tennessee - 1.8%  
Illinois - 1.5%  
Maryland - 1.5%  
Texas - 1.4%

## THEY'RE COMING TO THE SHOW:

Saks Fifth Avenue (USA-NY), Bergdorf Goodman (USA-NY), Nordstrom (USA-WA), Neiman Marcus (USA-TX), Bloomingdale's (USA-NY), Maisonette (USA-NY), Eggy (USA-CA), Ladida (USA-NJ), KaryMarket (South Korea), Sugar and Spice (CANADA), The Yellow Turtle (USA-VT), Panda and Cub (USA-NY), Nanne&Nicky (Costa Rica), Petit Chic (CANADA), Petite Cabane (USA-MI), Mimos (PUERTO RICO), Swaddle (USA-AL), Olivia Poppin (MEXICO), The Spotted Goose (USA-OH), Tiny Hanger (USA-MD), Poppy Store (USA-CA), Juvenile Planet (USA-NJ), Little Tea (TAIWAN), Marigold Modern Kids (USA-SC), Garage (USA-TX), Magpies (USA-TN), The Front Shop (USA-NJ), The Shoppe Miami (USA-FL), Giggles (PANAMA)...





# OUR PRICES

- Fully equipped turnkey booths
- Friendly and efficient set-up day
- Centrally located in Manhattan
- A professional team based in the U.S. and Europe that is ready and able to help you at any time
- Booth sizes starting at 7'x8'

\*For special size, please contact our Sales team.



## OUR PRICES:

- 7X8 (56') = \$3160
- 7X10 (70') = \$4410
- 7X14 (98') = \$5195
- 7X16 (112') = \$5870
- 10X16 (160') = \$7380
- 10X20 (200') = \$9100
- 10X23 (230') = \$10455
- 10X27 (270') = \$11980
- 10X30 (300') = \$13300

## YOUR BOOTH INCLUDES:

- White painted walls
- Lighting
- Wifi
- Signage with your brand name and booth number
- Furniture (table and chairs)

## OPTIONAL COSTS:

- Additional furniture
- Electricity
- Dedicated wifi
- Dedicated emails and promotional opportunities



# THE BIG SMALL SHOW



WWW.GOTOKIDSHUB.COM  
WWW.ILOVEPLAYTIME.COM



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