Playtime ‘Marvelous!’ tour is coming to an end in Tokyo

Playtime Tokyo is bringing you the next prettiest children’s and maternity brands.

The best Japanese & international children’s brands February 23 > 25
Belle Salle Shibuya Garden, Tokyo

tinycottons • tuchinda • waddler •
10is • ami amie

abc123me

The newest brands joining Playtime Tokyo this winter
hand see saw • herschel supply

• amelia Milano • atelier nuu

Discover these themes in more detail in the mini-conference video with our trend-setter Julie Malait


At the entrance of the show and online on our social media networks after the show.

Tuesday 25th: 10am > 7pm • Wednesday 26th: 10am > 6pm • Thursday 27th: 10am > 5pm

For all the dreamers, original thinkers and poets,
A call for happiness from Kid's Wear

www.kidswear-magazine.com

All of the photos will be available on the magazine’s website and social media network.

Do it like Milk Japon

www.milkjapon.com

Cocomag will be back to uncover the trends that parents will be hunting down at stores next winter. Check out their finds on Instagram:
instagram.com/cocomag_kidsfashion

Ari Loves

www.ariloves.com

Enter Ari's backyard

A call for happiness from Kid’s Wear

www.ari-loves.com

The super-mama resporters sent on assignment by

Do it like Milk Japon

www.milkjapon.com

Playtime guarantees to offer a complete range of today’s best collections, THE unmissable event for all industry professionals.

More than 230 international brands will be there to present their new autumn-winter 2016/17 collections,
including Bonpoint, Little Marc Jacobs, Stella McCartney and the entire range of Playtime’s designers.

After Paris and New York, Playtime will mark its final stop of the season in Tokyo to present its ‘Marvelous!’ gathering of designers.

In the Great White North lives a queen with an icy heart whose beauty knows no equal. The bitter cold has made of blue skies and have eyes in the place of a knapsack. Just like the frozen landscape, children’s wardrobes are decorated with marbled effects and blend right into the mineral tones to better hide during their games of hide-and-seek.

This is where the reign of the mineral takes over. Just like the frozen landscape, children’s wardrobes are decorated with marbled effects and blend right into the mineral tones to better hide during their games of hide-and-seek.

Winter Wonderland

Frozen landscapes

Winter has covered nature in its snowy cloak. Trees are clothed in a suit of icy lace. Time is suspended. The footprints in the snow. Where are Apollo&Char?

Surreal utopia

Nations is born a marvelous universe denuded of all reality where nothing is impossible. It is populated with descendants of Tsars in outfits of velvet and brocade.

Milk Japon’s

Varicolour

Invited artist:  david takahashi

invited artist:  Aurélie Mathigot

invited artist:  Tatsukix

Invited artist:  david takahashi

 Elias Brandt

Ugo Millions

Enter Abi’s fairyland

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atelier nuu

Leoca

Louise Misha

Bonheur du jour

Sons +daughters

Herschel Supply

Tiinchkina

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